

Designer

Reports to: Design Lead

Role type: Full time

Location: Bangalore

Role Commencement: Immediate

About MAP

The Museum of Art & Photography (MAP) is one of India's first major museums of South Asian visual culture. The museum is housed in a state-of-the-art, 44,000 square foot building, designed by the acclaimed Indian architectural practice Matthew & Ghosh, on a landmark site at the heart of Bengaluru's museum district. MAP's five-story building on Kasturba Road includes multiple galleries where the collection is displayed, an auditorium, an art and research library, an education centre, a specialised research and conservation facility, as well as a café.

MAP's collection includes more than 60,000 works predominantly from South Asian: Modern and contemporary art, living traditions, textiles, craft and design, pop culture, pre modern art and photography, dating from the tenth century to contemporary times.

MAP's mission is to take art and culture to the heart of the community, making it accessible to diverse audiences, and to create a museum-going culture that encourages people to experience art and heritage in new ways. The museum is a space for ideas and conversations that are initiated through its collection, enabling the museum to engage with audiences in multiple ways. MAP seeks to inspire people to interact with art in ways that encourage humanity, empathy and a deeper understanding of the world we live in.

With a focus on accessibility for people with disabilities, and technological tools to make the museum relevant and exciting, MAP ensures a holistic experience for visitors of all ages.

Having launched online in December 2020, at the height of the pandemic, as India's only digital-first museum, MAP has been bringing its collection to life through multiple pathways, from online exhibitions to a range of articles and essays, collaborations with museums around the world, engaging talks by leading industry figures, and educational resources for kids and adults.

Role overview

MAP is currently recruiting a designer to be part of the Design Team. The candidate should be eager to pursue a career in design, branding and communication, self-motivated, proactive and collaborative, and an additional interest in art and museums. The designer is expected to have an understanding of ideas of accessibility, and view design as a medium for inclusive communication. The museum also gives opportunities to employees who would like to explore other avenues of creativity and organisational development for those interested. This is a unique opportunity for a professional with at least 5+ years' experience, within a world-class, innovative museum.

Duties and Responsibilities:

1. Create collaterals both offline and online for activities in the museum.
2. Design printed promotional collaterals for upcoming exhibitions and organisational requirements.
3. Build visual identities for exhibitions.
4. Design digital assets for exhibitions.
5. Design strategies campaigns for social media for exhibitions and collections with marketing and communications.
6. Collaborate with the marketing team to ensure brand consistency across all platforms.
7. Design reports.
8. Design assets and resources for education led workshops and programs.
9. Create branding and collaterals for annual festival and conferences
10. Work on extending the brand language when new collaterals come up
11. Keep in mind accessibility as a key value in all aspects of design in the museum
12. Stay current with design trends and technologies to innovate within the team

Requirements

- 5+ years of experience in design
- Degree in visual communication or graphic design, or 5+ years of in-field experience
- Proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Premier Pro)
- Being able to follow design briefs
- Growing understanding in either of the fields of design - branding, editorial design, and digital storytelling.
- Setting creative direction and managing multiple projects within timelines
- Developing strong communication skills and the ability to collaborate effectively across departments.
- Developing an understanding of the entirety of design & production

Equality & Diversity

MAP is an equal opportunities employer. We oppose all forms of discrimination and believe that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly.

We welcome creativity, excellence and different perspectives that individuals of all backgrounds and abilities bring to our work. Persons from the queer, trans, non-binary and other gender minorities belonging to Dalit, Bahujan, Adivasi/Tribal, religious minorities, and disabled communities are encouraged to apply.