



# Art Matters 2025

## SETTING THE AGENDA



## PROGRAMME SCHEDULE

January 24, 2025

### TEA & COFFEE | 30 MINS | 9.00- 9.30AM

9.40-9.50am	<b>Welcome Note</b>	<b>ABHISHEK PODDAR</b> Founder & Trustee, MAP
9.55-10.10am	<b>Opening Keynote</b>	<b>VINITA BALI</b> Former CEO & Managing Director Britannia Industries Ltd.
10.15-11.15am	<b>Evolving Generosity in Arts &amp; Culture</b> Explore the diverse motivations behind giving to arts and culture. How do donors envision their support? What are the current opportunities and challenges?	Moderator: <b>INGRID SRINATH</b> Social Sector Leader, Ex-Director-Centre for Social Impact & Philanthropy, Ashoka University Panelists: <b>APARNA UPPALURI</b> Founder and Principal Advisor, Antara Advisory <b>DR. SUNITA MAHESHWARI</b> Chief Dreamer, The Telerad Group <b>DR. PREETHI JAIN</b> Director, Accelerate Indian Philanthropy
11.30-12.30pm	<b>Museum Experiences</b> Gain hands-on experience with art and its diverse applications across different dimensions like exhibition, conservation, and technology, while engaging in an interactive space to connect, share ideas, and reflect on your experiences.	<b>FACILITATED BY MAP</b>

### LUNCH | 1 HR | 12.30-1.30PM

1.45-2.30pm	<b>Workshop: Art for Mental Well-Being</b> Grounded in the Art for Thought toolkit supported by the Wellcome Trust, this hands-on workshop explores the powerful connection between creative expression and mental wellness.	Facilitators: <b>NIDHI KHURANA</b> Expressive Arts Therapist <b>SOUMYADEEP DASGUPTA</b> Education Officer, MAP Speaker: <b>TEJASWINI PRASAD</b> Principal, Milind Public School
2.40-3.20pm	<b>Art as a Catalyst for Change</b> Uncover how donor-supported projects create systemic, long-term change in communities, institutions, and organisations.	Moderator <b>SHARANYA RAMPRAKASH</b> Artist <b>MENAKA RODRIGUEZ</b> Executive Director, India Foundation for the Arts <b>POOJA SOOD</b> Director, Khoj International Artists' Association
3.30-4.30pm	<b>Making Way for Arts and Culture</b> Discover how arts and culture can seamlessly align with corporate agendas, driving innovation, inclusivity, and community development. Experience a special showcase by Mphasis F1 Foundation on integrating inclusion within the museum space, highlighting their vital contributions and steps to ensure a sustainable, inclusive future for the sector.	Showcase: <b>DEEPA NAGRAJ</b> Global Head of Communications, Sparkle Innovation Ecosystem, ESG, and CSR, Mphasis Moderator: <b>SUMIT TAYAL</b> CEO, Give Give Panelists: <b>MALA SHARMA</b> VP & GM Education, Adobe <b>DEEPA NAGRAJ</b> , Global Head of Communications, Sparkle Innovation Ecosystem, ESG, and CSR, Mphasis

### TEA & COFFEE BREAK| 30 MINS | 4.30- 5.00PM

5.10-5.40pm	<b>Fireside Chat with Sourav Roy &amp; Srikrishna</b> Learn about Tata Steel Foundation's journey towards promoting social impact through a holistic approach on livelihoods, culture, heritage and art.	<b>SOURAV ROY</b> Tata Steel Foundation <b>SRIKRISHNA SRIDHAR MURTHY</b> SATTVA CONSULTING
5.40-5.45pm	<b>Closing remarks</b>	<b>HARISH VASUDEVAN</b> Acting Director, MAP

### NETWORKING MIXER| 1 HOUR | 5.45-6.45PM

7.00-8.00pm	<b>Live Theatre with Sharanya Ramprakash</b> Award-winning theatre artist Sharanya Ramprakash and her team present a compelling performance—a testament to the transformative impact of grants and funding on creative work.	<b>SHARANYA RAMPRAKASH &amp; TEAM</b>
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PARTNERS

