



Data Analyst

Reports to: Head of Technology

Role type: Full -Time

Location: Bangalore

Salary: Compitative

Role Commencement: Immediate

About MAP

The Museum of Art & Photography (MAP) is one of India's first major museums of South Asian visual culture. The museum is housed in a state-of-the-art, 44,000 square foot building, designed by the acclaimed Indian architectural practice Matthew & Ghosh, on a landmark site at the heart of Bengaluru's museum district. MAP's five-story building on Kasturba Road includes multiple galleries where the collection is displayed, an auditorium, an art and research library, an education centre, a specialised research and conservation facility, as well as a café.

MAP's collection includes more than 60,000 works predominantly from South Asian: Modern and contemporary art, living traditions, textiles, craft and design, pop culture, pre modern art and photography, dating from the tenth century to contemporary times.

MAP's mission is to take art and culture to the heart of the community, making it accessible to diverse audiences, and to create a museum-going culture that encourages people to experience art and heritage in new ways. The museum is a space for ideas and conversations that are initiated through its collection, enabling the museum to engage with audiences in multiple ways. MAP seeks to inspire people to interact with art in ways that encourage humanity, empathy and a deeper understanding of the world we live in.



With a focus on accessibility for people with disabilities, and technological tools to make the museum relevant and exciting, MAP ensures a holistic experience for visitors of all ages.

Having launched online in December 2020, at the height of the pandemic, as India's only digital-first museum, MAP has been bringing its collection to life through multiple pathways, from online exhibitions to a range of articles and essays, collaborations with museums around the world, engaging talks by leading industry figures, and educational resources for kids and adults.

One of MAP's core initiatives is education which looks to explore how art can be a catalyst for learning as well as thinking. Since 2016, even while the museum's physical space was being built, MAP has been carrying out its mission by actively reaching out to the local community through a variety of programmes and projects. In the education department this meant curating exhibitions in the dedicated learning centre and inviting schools from around Bangalore to engage with the same.

With the pandemic, it also took a lot of its programmes online, and the department was able to reach out to schools beyond Bangalore such as in Baroda, Delhi, Haryana and more.

Role Overview

As a Data Analyst, you will play a crucial role in driving our success and supporting future growth. In this position, you will be responsible for managing and analyzing data, ensuring data integrity throughout its lifecycle, and identifying opportunities for process improvements. Your primary focus will be on maintaining the database of various applications, with a key emphasis on Salesforce, and providing data management support to both internal and external stakeholders.

You will collaborate closely with the technology team and work across all MAP departments, helping teams make informed decisions and identify



opportunities for growth using data and technology. Your insights will directly contribute to the optimization of operational processes and the overall development of the business.

In addition, you will support the collection and analysis of valuable data to inform decision-making for the MAP Museum. This includes both visitor and non-visitor information, helping to evaluate performance and measure impact. You will also assist the Head of Technology and PMO with system improvements and implementations to enhance our overall operations.

Duties and Responsibilities

- Identify and understand source data and workflows as well as the appropriate Salesforce tools and fields to which this data would map.
- Collaborate with internal stakeholders and teams to document the data requirements and map them to data integration requirements and/or requirements into functional specifications for data integration processes.
- Prepare use cases, features, and epics for conversation and confirmation with stakeholders.
- Analyse, normalize, and correlate data to identify, define, and evaluate complex relationships between potentially disparate data sets.
- Understand and address various challenges associated with handling large dataset migrations to Salesforce.
- Provide necessary assistance to build data pipelines, integrate data coming from various sources in different formats and map data to specified Salesforce fields and maintain dynamic data integration solutions in cloud-based and hybrid environments.
- Ensure data capture and flows are built into service specifications to enable effective analysis and reporting of activities.
- Monitor data within Salesforce Cloud platform to ensure integrations are producing expected results.



- Comply with all information governance requirements, including the General Data Protection Regulations (GDPR/any other compliances).
- Act as gatekeeper for MAP data, managing data integrity and ensuring data is accurate before utilised for analysis and reporting.
- Conduct Data Quality Audits as necessary.
- Explore and recommend technologies and techniques to improve data integration functions in alignment with organisational goals.
- Keep up to date with Salesforce Cloud Suite functionality, new features, and modules, identifying and recommending other key technologies to support and improve the utilisation of data across the entire organisation.
- Effectively act as the liaison between our Salesforce-user community & wider integration stakeholders.
- Be part of PMO and configure planned and ad hoc reports as and when demand via proper services and change requests
- Data Analytics and interpretation to support evaluation of organisational activities. Provide organisational data in several formats including dashboards, graphs, charts and reports.
- Work with MAP team to understand departmental reporting requirements, e.g., Development, Comms, IT and others.
- Perform Salesforce Administrator tasks.Troubleshoot issues in production and non-production.
- Designed high level ETL architecture for overall data transfer from the source server to the Enterprise Services Warehouse which encompasses server name, database name, accounts, tables and direction of dataflow, Column Mapping and Metadata. Implemented various tasks and transformations for data cleansing like Script Task, Execute SQL Task, Execute Package Task and Data Flow Task.
- Experience in calling a Web Service, through SSIS Package through the transformation, and wherein you declare a variable with its URL link



Requirements

- Bachelor's /master's degree with specialisation in Data Analytics, Business, Marketing, Statistics, or a related field
- Salesforce Certified Administrator credential
- 4+ years' experience with Marketing Cloud solution design, development, and integrations with other Salesforce products
- Experience with Smartsheet, Salesforce, ETL tools, Data manipulation tools like SQL or others
- Deep data visualisation and executive presentation experience (Tableau, Power BI, Salesforce, Excel, etc.)
- Experience in a Data Management role, using Conceptual Data models, Logical Data models, High level Design & Low-Level Design.
- Demonstrable experience in technology project deployment
- Experience in nonprofit operations will be preferred
- Commitment to continuous learning technology skills, nonprofit practices, and the nonprofit sector

Equality & Diversity

MAP is an equal opportunities employer. We oppose all forms of discrimination and believe that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly. We welcome creativity, excellence and different perspectives that individuals of all backgrounds and abilities bring to our work.