



## Designer

**Reports to:** Lead Designer

**Role type:** Designer

**Location:** Bangalore

**Contract:** Full Time

**Salary:** Can be negotiated depending on portfolio and experience.

**Role Commencement:** Now

### About MAP

The Museum of Art & Photography (MAP) is one of India's first major museums of South Asian visual culture. The museum is housed in a state-of-the-art, 44,000 square foot building, designed by the acclaimed Indian architectural practice Matthew & Ghosh, on a landmark site at the heart of Bengaluru's museum district. MAP's five-story building on Kasturba Road includes multiple galleries where the collection is displayed, an auditorium, an art and research library, an education centre, a specialised research and conservation facility, as well as a café.

MAP's collection includes more than 60,000 works predominantly from South Asian: Modern and contemporary art, living traditions, textiles, craft and design, pop culture, pre modern art and photography, dating from the tenth century to contemporary times.

MAP's mission is to take art and culture to the heart of the community, making it accessible to diverse audiences, and to create a museum-going culture that encourages people to experience art and heritage in new ways. The museum is a space for ideas and conversations that are initiated through its collection, enabling the museum to engage with audiences in multiple ways. MAP seeks to inspire people to interact with art in ways that encourage humanity, empathy and a deeper understanding of the world we live in.



With a focus on accessibility for people with disabilities, and technological tools to make the museum relevant and exciting, MAP ensures a holistic experience for visitors of all ages.

Having launched online in December 2020, at the height of the pandemic, as India's only digital-first museum, MAP has been bringing its collection to life through multiple pathways, from online exhibitions to a range of articles and essays, collaborations with museums around the world, engaging talks by leading industry figures, and educational resources for kids and adults.

One of MAP's core initiatives is education which looks to explore how art can be a catalyst for learning as well as thinking. Since 2016, even while the museum's physical space was being built, MAP has been carrying out its mission by actively reaching out to the local community through a variety of programmes and projects. In the education department this meant curating exhibitions in the dedicated learning centre and inviting schools from around Bangalore to engage with the same.

With the pandemic, it also took a lot of its programmes online, and the department was able to reach out to schools beyond Bangalore such as in Baroda, Delhi, Haryana and more.

### **Duties and Responsibilities**

- Be excited about the role of a designer at a museum which brings together a love of the arts to want to create content that connects and engages with a wide range of audiences. For this we are interested in designers who employ a more thoughtful, inclusive and playful approach to design and dissemination.
- Initiate meetings with various stakeholders, have a collaborative approach from conceptualization to execution of a project.



- Be skilled to realise concepts into visually engaging graphics and animations. Create / Support graphic, illustrative or other design needs for both print and digital programmes.

## **Requirements**

- Be well versed in design process, research, conceptualisation and execution.
- Strong portfolio showcasing a range of design, illustration and video work with a focus on branding.
- Should be proficient in softwares - Adobe Illustrator, Indesign, Photoshop, Premier, After Effects and Google Suite.
- Excellent communication skills, both written and verbal. Should be able to work as a team, with non designers. Have a strong work ethic and follow up on conversations initiated.
- Ability to work on multiple projects, be organised and manage time effectively.
- Over 5 years of experience in the industry
- Have worked in previous design studios.

## **Equality & Diversity**

MAP is an equal opportunities employer. We oppose all forms of discrimination and believe that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly. We welcome creativity, excellence and different perspectives that individuals of all backgrounds and abilities bring to our work.