



## **Designer & Illustrator**

**Reports to:** Lead Designer

**Role type:** Designer & Illustrator

**Manages:** Design for Youth Programming

**Location:** Bangalore

**Contract:** Full Time

**Salary:** Can be negotiated depending on portfolio and experience.

**Role Commencement:** Now

### **About MAP**

The Museum of Art & Photography (MAP) is one of India's first major museums of South Asian visual culture. The museum is housed in a state-of-the-art, 44,000 square foot building, designed by the acclaimed Indian architectural practice Matthew & Ghosh, on a landmark site at the heart of Bengaluru's museum district. MAP's five-story building on Kasturba Road includes multiple galleries where the collection is displayed, an auditorium, an art and research library, an education centre, a specialised research and conservation facility, as well as a café.

MAP's collection includes more than 60,000 works predominantly from South Asian: Modern and contemporary art, living traditions, textiles, craft and design, pop culture, pre modern art and photography, dating from the tenth century to contemporary times.

MAP's mission is to take art and culture to the heart of the community, making it accessible to diverse audiences, and to create a museum-going culture that encourages people to experience art and heritage in new ways. The museum is a space for ideas and conversations that are initiated through its collection, enabling the museum to engage with audiences in multiple ways. MAP seeks to inspire people to interact with art in ways that encourage humanity, empathy and a deeper understanding of the world we live in.



With a focus on accessibility for people with disabilities, and technological tools to make the museum relevant and exciting, MAP ensures a holistic experience for visitors of all ages.

Having launched online in December 2020, at the height of the pandemic, as India's only digital-first museum, MAP has been bringing its collection to life through multiple pathways, from online exhibitions to a range of articles and essays, collaborations with museums around the world, engaging talks by leading industry figures, and educational resources for kids and adults.

One of MAP's core initiatives is education which looks to explore how art can be a catalyst for learning as well as thinking. Since 2016, even while the museum's physical space was being built, MAP has been carrying out its mission by actively reaching out to the local community through a variety of programmes and projects. In the education department this meant curating exhibitions in the dedicated learning centre and inviting schools from around Bangalore to engage with the same.

With the pandemic, it also took a lot of its programmes online, and the department was able to reach out to schools beyond Bangalore such as in Baroda, Delhi, Haryana and more.

### **Duties and Responsibilities**

- Looking for a designer-coordinator to join the creative team at MAP who will work on projects pertaining to youth programming.
- We are interested in designers who employ a more thoughtful, inclusive and playful approach to design. They should have an interest in areas that concern the youth and be excited about community building. As this position is primarily for youth programming, we prefer applicants to be from the ages of 21 - 25 years.
- They will work closely with the programmes team to initiate, research, ideate and design on a variety of projects. As a core member of the



youth programming team, they will also be actively involved in event activities that take place at MAP.

- Translate educational concepts into visually engaging graphics and animations. And support graphic, illustrative or other design needs for both print and digital programmes.
- Providing support and help for other engagements and programmes held at the museum, whenever needed.
- Support the museum's general design needs wherever needed.

## **Requirements**

- Be interested in issues and ideas that involve youth and community building.
- Interest in design, art and ideas.
- Strong portfolio showcasing a range of design, illustration and video work.
- Should be proficient in softwares - Adobe Illustrator, Indesign, Photoshop, Premier, After Effects and Google Suite.
- Ability to conceptualise and prototype ideas and test them out.
- Excellent communication skills, both written and verbal. Should be able to work as a team, with non designers.
- Ability to ideate and help conceptualise programmes and engagements for youth initiatives with the youth engagement team.
- Participate in the delivery of programming initiatives and projects.
- Ability to work on multiple projects and meet deadlines.
- Prior Experience: 1 - 4 years

## **Equality & Diversity**

MAP is an equal opportunities employer. We oppose all forms of discrimination and believe that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and



fairly. We welcome creativity, excellence and different perspectives that individuals of all backgrounds and abilities bring to our work.