



## **Designer + Illustrator**

**Reports to:** Head of Education and Lead Designer

**Role type:** Designer & Illustrator

**Manages:** Design for Education

**Location:** Bangalore

**Contract:** 6 months

**Salary:** Can be negotiated depending on portfolio and experience.

**Role Commencement:** 1st of October

### **About MAP**

The Museum of Art & Photography (MAP) is one of India's first major museums of South Asian visual culture. The museum is housed in a state-of-the-art, 44,000 square foot building, designed by the acclaimed Indian architectural practice Matthew & Ghosh, on a landmark site at the heart of Bengaluru's museum district. MAP's five-story building on Kasturba Road includes multiple galleries where the collection is displayed, an auditorium, an art and research library, an education centre, a specialised research and conservation facility, as well as a café.

MAP's collection includes more than 60,000 works predominantly from South Asian: Modern and contemporary art, living traditions, textiles, craft and design, pop culture, pre modern art and photography, dating from the tenth century to contemporary times.

MAP's mission is to take art and culture to the heart of the community, making it accessible to diverse audiences, and to create a museum-going culture that encourages people to experience art and heritage in new ways. The museum is a space for ideas and conversations that are initiated through its collection, enabling the museum to engage with audiences in multiple ways. MAP seeks to inspire people to interact with art in ways that encourage humanity, empathy and a deeper understanding of the world we live in.



With a focus on accessibility for people with disabilities, and technological tools to make the museum relevant and exciting, MAP ensures a holistic experience for visitors of all ages.

Having launched online in December 2020, at the height of the pandemic, as India's only digital-first museum, MAP has been bringing its collection to life through multiple pathways, from online exhibitions to a range of articles and essays, collaborations with museums around the world, engaging talks by leading industry figures, and educational resources for kids and adults.

One of MAP's core initiatives is education which looks to explore how art can be a catalyst for learning as well as thinking. Since 2016, even while the museum's physical space was being built, MAP has been carrying out its mission by actively reaching out to the local community through a variety of programmes and projects. In the education department this meant curating exhibitions in the dedicated learning centre and inviting schools from around Bangalore to engage with the same.

With the pandemic, it also took a lot of its programmes online, and the department was able to reach out to schools beyond Bangalore such as in Baroda, Delhi, Haryana and more.

### **Duties and Responsibilities**

- Work closely with Education and Design teams to initiate, research, ideate, prototype and execute a long-term project. For this we are looking for designers and illustrators who employ a more thoughtful and playful approach to design, and who have an interest in storytelling and narrative building.
- Work with the programming team to create compelling learning activities and content, for target audiences, including students, educators, people with disabilities or others by also understanding the

needs of the audience and the learning/engagement process and objectives in these instances.

- Revise and update existing educational materials based on feedback and evolving needs.
- Translate educational concepts into visually engaging graphics and animations. And support graphic, illustrative or other design needs for both print and digital programmes.
- Providing support and help for other engagements and programmes held at the museum, whenever needed.
- Support the museum's general design needs wherever needed.

## **Requirements**

- Work closely with the Head of Education and Design
- Have an interest in working with children and creating material for them.
- Should be able to work across digital and print design and execute to a professional standard.
- Ability to conceptualise and prototype ideas and test them out.
- Should have the ability to illustrate.
- Should be proficient in softwares - Adobe Illustrator, Indesign, Photoshop, Premier and After Effects and Google Suite
- Have good ideation skills
- Interest in design, art and ideas
- Self-motivated, with a willingness to learn and ability to effectively collaborate with multiple stakeholders.
- Reliable and organised, with a flexible and proactive attitude and an eye for detail.
- Ability to interpret complex information and translate it into easily understandable visual content.
- Strong portfolio showcasing a range of design and illustration work.
- Excellent communication skills, both written and verbal.
- Ability to work on multiple projects simultaneously and meet tight deadlines



- Prior Experience - 2 - 4 years

### **Equality & Diversity**

MAP is an equal opportunities employer. We oppose all forms of discrimination and believe that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly.

We welcome creativity, excellence and different perspectives that individuals of all backgrounds and abilities bring to our work.