## MAPACADEMY

MAP Sua House 26/1 Kasturba Cross Road Bangalore 560 001, India

**Position:** Managing Editor (Special Projects)

**Contract:** 1 year (with potential to extend thereafter)

**Location:** Remote/Working from home (mandatorily working at IST) **Remuneration:** Competitive, depending on previous experience

**Application Deadline:** Rolling. Apply <u>here</u> **Role Commencement**: September, 2023

The MAP Academy is looking for a Managing Editor (Special Projects) to join its team of researchers and editors, working across a variety of formats, new features and media. This will involve building and expanding some of our resources with a greater focus on image-led research, drawing from across South Asian art histories, as well as playing a key role in outreach, development and community-building strategies.

This is an exciting opportunity for those who want to be part of an ambitious project. Ideal candidates should share the organisation's interests in attempting to enact change in the ways audiences across the world access, understand and engage with South Asia's art histories. They should have previous editorial and managerial experience, having worked with large teams and in leadership capacities.

### **About the MAP Academy**

The MAP Academy is a non-profit online platform — consisting of an encyclopedia, courses and a variety of resources currently in research and development — that encourages knowledge building and engagement with the histories of art.

The MAP Academy Encyclopedia of Art (MAEA) is a detailed and inclusive resource that covers biographies of artists and institutions, explanations of techniques and materials and thematic essays on historical trends. The MAEA uses the sensibilities of existing encyclopedia conventions while also adapting to the digital medium and its possibilities.

Our Online Courses are underpinned by a Core Course Programme, which includes introductory histories to Textiles; Photography; Modern & Contemporary Art; Craft; Narrative Painting; and Archeology, Sculpture & Architecture. These contain knowledge-based, skill-based and case study-based content taught through audio, text and videos, in asynchronous formats suitable for self-paced learning.

While the MAP Academy team has worked on its projects since 2020, we went live online in 2022, and are now planning to expand the scope of our work to realise some of our larger goals. This includes

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covering broader histories of South Asia in our Encyclopedia, realising more Courses and exciting new projects and features.

### **Role Overview**

The Managing Editor will play a crucial role in setting and maintaining editorial standards for a variety of resources, while also regulating publishing schedules. The candidate will take editorial lead and ensure adherence to Style Guides, for all researched-content produced for the MAP Academy Blog, Instagram, new image-led features that are currently in development, special partnerships, Substack, Newsletters and other projects and collaborations. They will work closely with the Directors, the Head of Marketing, Partnerships and Outreach, as well as researchers and editors.

## The position will involve:

- Ideating, brainstorming and developing broader research and publishing structures for all special projects undertaken by the MAP Academy, engaging with a wide range of subjects that draw from South Asia's art histories.
- Copy-editing and proofreading copy across a range of different types / formats
- Taking the lead on organising and overseeing delivery of content for various projects, in collaboration with the Management team as well as the Research Coordinator.
- Writing and contributing to the various sections of content across the MAP Academy, with an emphasis on the Blog and Instagram.
- Maintaining an editorial calendar to ensure that content is ready for publication and is reviewed by the Research Director well in advance of publication dates
- Working closely with the Head of Outreach, as well as the Marketing and Digital Lead to make strategic choices and decisions in the interest of the MAP Academy's ongoing timelines and projects
- Working closely with the MAP Academy's Directors, Outreach team and Project Managers, to meet
  monthly targets, and make key decisions on workflows that enable the project to grow in terms of
  content and community engagement.
- Other projects, research, writing and editorial engagements for the MAP Academy or MAP in discussion with the line manager on a case-by-case basis and through mutual discussion.
- Working closely with, and supporting Directors with a range of initiatives and strategies to further expand the MAP Academy, from time to time, within and beyond the scope of the organisation's immediate goals.

#### **Preferred Skills and Abilities**

We invite applications from candidates who:

• Have a Master's degree in the humanities (preferably in art history) and an interest in, and generalist knowledge of art and culture.

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- Have an understanding of art history as a discipline within the South Asian context, and a knowledge of and interest in debates, discourses and pedagogy around the subject.
- Have three to five years of experience, in a managerial and editorial capacity in fields related to the arts and culture.
- Have an excellent command over written (compositional) English, and an exceptional eye for detail.
- Are comfortable working on the Google workspace and remote working technology, specifically Google Docs and Google Sheets, along with other tools available on the Google Suite and have a working familiarity with style guides such as the Chicago Manual of Style and its latest editions.
- Have strong interpersonal, problem-solving and communication skills.
- Are organised, systematic and capable of managing a team, redirecting resources and ensuring deliverables are met with a demonstrable experience of working towards the same.
- Are proactive and can be responsible and accountable for their own decisions while working simultaneously on multiple projects.

### **Culture and Values**

Driven by a belief in our work and its potential for positive impact, as well as our responsibility to the public, the individuals or communities we write about and our own teams, partners and collaborators, the MAP Academy emphasises a communicative and respectful work environment.

The MAP Academy is an equal opportunities employer. It opposes all forms of discrimination and believes that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly. It aims for recruiting processes to be transparent and open, giving everyone an opportunity to apply and for their application to be reviewed by the hiring team.

The MAP Academy is committed to providing a safe space for everyone. All staff members, vendors, partners and visitors are required to be proactive in creating a welcoming and inclusive space. This code of conduct applies to physical as well as online engagements. The MAP Academy is compliant with the PoSH Act (Sexual Harassment of Women at Work Place [Prevention, Prohibition and Redressal], 2013.

## **Application Process**

To apply, fill in the application form <u>here</u>.

Please note that only shortlisted candidates will receive confirmation via email. Following this, they will be presented with a task and invited for interviews. The role will then commence in September, 2023.

Please write to <a href="mailto:shivani.gandhi@map-india.org">shivani.gandhi@map-india.org</a> with any queries you may have.