

Position: Graphic Designer
Period: 1 year (extendable)
Location: Remote
Remuneration: Competitive, based on previous experience
Application deadline: 28th February 2023
Role Commencement: March or April 2023

[The MAP Academy](#) — a project of the [Museum of Art & Photography \(MAP\), Bengaluru](#) — is looking for a Graphic Designer to join its team of researchers and editors across the Courses and Encyclopedia teams, research and development as well as other special projects.

About the MAP Academy

The MAP Academy is a non-profit online platform — consisting of an [encyclopedia](#), [courses](#) and a [blog](#) — that encourages knowledge building and engagement with the histories of art.

The MAP Academy Encyclopedia of Art (MAEA) is a detailed and inclusive resource that covers biographies of artists and institutions, explanations of techniques and materials and thematic essays on historical trends. The MAEA uses the sensibilities of existing encyclopedia conventions while also adapting to the digital medium and its possibilities.

Our Online Courses are underpinned by our Core Course Programme, which includes introductory histories to Textiles; Photography; Modern & Contemporary Art; Craft; Narrative Painting; and Archeology, Sculpture & Architecture. These contain knowledge-based, skill-based and case study-based content taught through audio, text and videos, in asynchronous formats suitable for self-paced learning.

Established in India, most of our current content focuses on art from within the modern geographic boundaries of the country, and we are now expanding to include broader histories of the subcontinent. Our work is supported by the Museum of Art & Photography (MAP), but our editorial choices are entirely independent.

Role Overview

The Graphic Designer is responsible for all design and art direction across the online offerings of MAP Academy including the website, social media, partner publications and any other special projects. The ideal candidate would be aligned with the organisation's design aesthetic and would create new references for web development. They will work closely with various teams across MAP and MAP Academy including technology, development, communication, film production and motion graphics to

create user-friendly ways of engaging with our content.

Preferred Skills and Abilities

We invite applicants who have the following qualifications.

- Holds a degree in web design, graphic design, UX/UI design, game design or related fields.
- Have an understanding of and interest in art history as a discipline, within the South Asian context
- Has a minimum of 3-5 years experience in a creative or technical position in an organisation.
- Is proficient in Photoshop, Illustrator, XD and other Adobe Creative Cloud applications.
- Has a strong understanding of image and multimedia resources, file sizes and formats and has a solid grasp of media requirements for the web.
- Is able to visualise features based on discussions and can effectively suggest aesthetically appealing designs for the same.
- Must be able to edit images, videos, posters as per established guidelines to produce creatives for the website, social media, live events and other requirements.
- Have strong interpersonal, problem-solving and communication skills
- Are able to set and track measurable goals and manage teams when required.
- Can work across various teams and levels to clearly understand requirements and respond in a timely manner.
- Must be proactive, driven, able to adhere to deadlines and work seamlessly across levels and teams.

Culture and Values

Driven by a belief in our work and its potential for positive impact, as well as our responsibility to the public, the individuals or communities we write about and our own teams, partners and collaborators, the MAP Academy emphasises a communicative and respectful work environment.

MAP Academy is an equal opportunities employer. It opposes all forms of discrimination and believes that all people, regardless of their identity or membership of any group deserve to be treated equally, consistently and fairly. It aims for recruiting processes to be transparent and open, giving everyone an opportunity to apply and for their application to be reviewed by the hiring team.

Application and nomination process

To apply, fill in the application form [here](#).

Please note that only shortlisted candidates will receive confirmation via email. Following this, they will be presented with a task and invited for interviews. The role will then commence on 13th March 2023.