

## DIY GUIDE: Make a Phad-like Poster



The phad is a hand-painted horizontal scroll used for storytelling performances in certain parts of Rajasthan. It mainly depicts the life of a real local hero who lived in 10th century Rajasthan named Pabuji Rathode and is therefore popularly known as Pabuji Ki Phad or 'Pabuji's Screen'.

Pabuji was the leader of a nomadic tribe in Rajasthan whose main occupation was animal husbandry. After Pabuji's death, he began to be worshipped by the community as a demigod and remembered through the phad painting and performances.

Is there any current event happening around you that you feel should be documented, so that people remember it forever? Can you think of who would be your icon and role-model that you would like to immortalise in this manner? Or maybe even a place that you think holds importance and must be remembered in the future?

Get inspired from the style of a phad to make a poster for this event, person or place!



Don't forget to take photographs of your creations and DM it to us on Instagram @mapbangalore. You can also email them to us at [education@map-india.org](mailto:education@map-india.org)

## Step 1

Once you've picked the person, event or place you'd like to memorialise, write down everything about this subject that you want to highlight. What do you want people to understand and remember about this subject? You can also do a little research, if you'd like, to get all your facts.

*Remember that the more you know, the richer your poster can be. Even though Pabuji is the main character, the phad also contains stories of his relatives, friends and other interesting characters in his life.*

## Step 2

Plan out how you will convey this in the form of visuals within a single frame. For example, if you were making a poster of Neil Armstrong and wanted to show him on the moon, but also his time as a navy pilot and a personal trip he took to the north pole, how would you do it?

*Take a page out of the phad painting handbook, and choose to show a large figure of Armstrong with smaller drawings of the moon, a fighter plane and a snowy travel group around. You could also include smaller versions of him, to tell parallel stories, in the way phad paintings do sometimes.*

## Step 3

Time to draw! How to give it the phad painting look, you ask?

*Here are some tips:*



*The figures are always in profile but the eyes are not.*



*The animals and birds have round, big eyes, like you see in the emoji for 'wonder'.*



*Fisted hands are drawn like small balloons, with parallel lines to show fingers.*



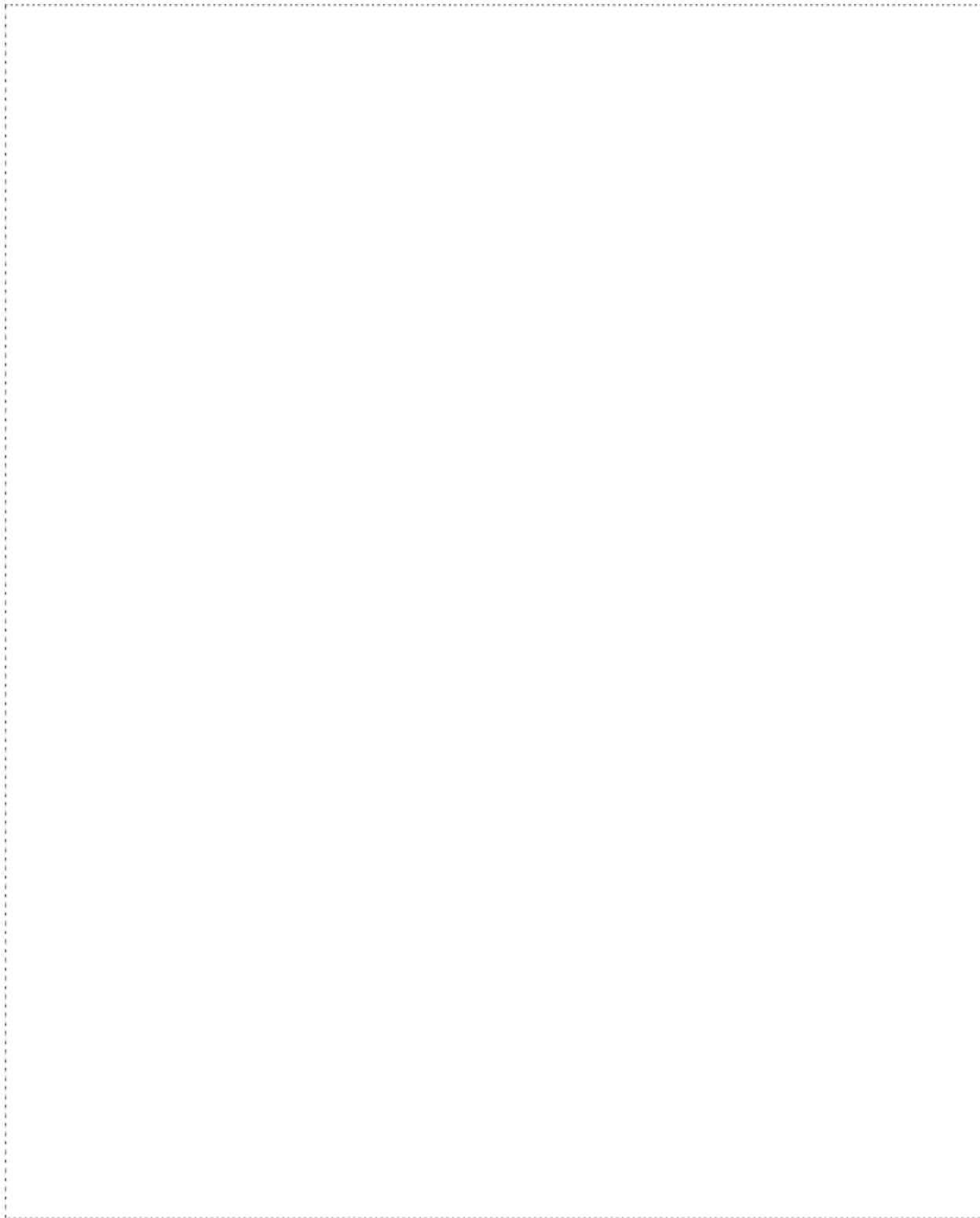
*The men wear very pointy shoes, that curve upwards.*



*The women often wear striped skirts and long veils.*



*Some figures can be seen wearing garments that look like tight cycling shorts.*



*Don't forget to draw a small rectangle to add in your name and information, in the way phad painters sign their paintings! Share your poster with us, we'd love to see it.*