

DIY GUIDE: Big Idea Artwork



What is A Big Idea?

Big Ideas are by definition, ideas are that BIG. They are large and overarching.

Big ideas are large categories that capture essential and enduring themes of human life. Some big idea examples are **Freedom, Leisure, Pride, Environment**, among others.

These concepts are trans-disciplinary, which means that they are not the sole concern of one discipline, but that humans seek to make meaning of these concepts through a variety of mediums, including art!



This sculpture by the artist A. Balasubramaniam is titled *Gravity*.

Made of fiberglass and acrylic, this sculpture from 2008 deals with a Big Idea, as many of his other works do.

Image: Courtesy of Talwar Gallery, New York / New Delhi © Alwar Balasubramaniam
Accessed online: <https://www.pinterest.com/pin/516858494710455859/>

Make your own big idea artwork.

How about trying to understand and uncover your big idea and create an artwork about it? Follow the steps to learn how:

Step 1

First, list down the top three big ideas you want to think about.

Step 2

Next, see if there is any inter-relationship between these three ideas. Do you think you can make a single artwork that explores all three ideas?
Or would you like to pick one and focus on breaking down just that?

Step 3

Now it is time to imagine how you will translate this big idea into a visual form. You also have to decide what the medium of your artwork will be – pencil sketch, watercolour, collage, papier mache or anything else?

You have to imagine a layout and composition for your artwork. Will it be an abstract work or will it look more realistic? What components will it have? What will the colour of each component be?

Step 4

Once you have the composition finalised in your head, get creating!



Don't forget to take photographs of your creations and DM it to us on Instagram @mapbangalore. You can also email them to us at education@map-india.org